

VIDEO EDITING: INTRODUCTION [TEC007]

Starting out as a Video Editor

SAQA Unit Standard:	117534	Credits:	3	NQF level:	4
SAQA Unit Standard:	13793	Credits:	6	NQF level:	5

Duration: 4 days

OVERVIEW:

This course will focus strongly on the common practice and the professional standard of video editing, utilizing the benchmark of video editing Final Cut Pro 7 (FCP7). FCP-7 is widely recognized as the industry standard, used by the majority of the production houses in the industry.

The course will focus on the broad overview and operation of the software and editing techniques, considered to be common practice in broadcast.

On completion of this training, participants would have learned:

- The interface, and relation between the different windows.
- How to assemble a rough cut
- How to refine a rough cut
- How to optimize the interface around your editing style and needs
- How to capture, ingest and media manage your assets
- How to apply effects and transitions
- How to add titles
- How to mix your audio tracks, balancing levels
- How to do a to Multicam edit
- How to manipulate and transform your images
- How to master for TX and social media platforms

Assessment:

There are no formal assessments (exams, tests, presentations etc.) for this course, however to earn a certificate of attendance, delegates will be required to participate actively and demonstrate ability to perform the following:

- how to tell a story
- How to cut a content driven story
- How to cut a music driven story
- How to add cutaways, titles, and music to create mood and pace
- How to manipulate an image in a video sequence
- How to adjust volume levels to create an overall audio mix
- How to master and output a story for a variety of output solutions